**Date:** DD MM, YYYY

**M/S:** Zain, Kuwait

**Subject:** ***Registering and White-list Sender ID – Acknowledgement Letter***

Dear Sir/Madam,

This is to inform you that we **NAME OF THE COMPANY** have to send SMS notification to our customers using the below sender ID with Future Communications Company.  As part of their agreement, Future Communications Company would facilitate bulk SMS (Transactional or OTP) broadcast through the local telecom operator’s gateway.

We “**NAME OF THE COMPANY”** acknowledge that all the messages sent through our company from the mentioned sender ID and customer ID will be transactional messages which are specific to customers’ intent. This is to further confirm that the company will not send any commercial or promotion messages (Bulk SMS) through this account.

Kindly white-list the below **sender ID** which is registered with ZAIN BMS platform under Customer ID as below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sender ID | Customer ID | Sample Text | Type | Website or URL |
|  |  |  |  |  |
|  |  |  |  |  |

**“NAME OF THE COMPANY”** acknowledges that violating the above may cause inconvenience to the customers, hence the company may result in paying penalties as well as permanent deactivation of account.

Kind Regards,

**Authorized Person**

Name:

Designation:

Department:

Mobile:

Email:

**Signature**

**Company Seal**