**Letter of Authorization**

**Company Name of Client**

**Address**

**Address**

**Date: MM/DD/YYYY**

This is to authorize **Twilio, Inc.** as a communications channel to send A2P SMS on behalf of **Company Name of Client** using the Sender IDs (SIDs) listed below and within the indicated time frame below.

**Company Name of Client** represents and warrants that the SID/s below and any and all title, rights and interest thereto are owned by **Company Name of Client** and that no other person or entity has the right to use or cause the distribution thereof as SIDs.

Accordingly, **Company Name of Client**, hereby undertakes that it shall hold **Twilio, Inc.**, its directors, stockholders, officers, employees and agents, free, harmless and indemnified against any and all claims, suits, proceedings, actions, and other demands of third parties claiming title, ownership or any other interest with respect to the use of the SID/s below as masked name, trade name, trademark, domain name, or any name/designation, forwarded to the recipients.

|  |  |  |  |
| --- | --- | --- | --- |
| **Sender ID** | **Purpose of SMS Blast** | **Validity Period** | |
| **From** | **To** |
| Ex: Smart | Client Notifications | MM/DD/YY | MM/DD/YY |
|  |  |  |  |

Notes:

* Feel free to add more rows if you have more SIDs.
* Maximum of eleven (11) alphanumeric characters only per SID.
* Spaces are allowed. One space is equivalent to one (1) character.
* Big or small caps are allowed. Special characters are not allowed.
* SIDs should be linked to the Company Name/Brand/Identity to easily identify the SMS sender.
* Use of common nouns as SIDs will not be allowed.
* SIDs must not be that of any other company or competitor.
* SIDs must not be derogatory.

**Message Template (Optional – See Annex A)**

Kindly provide the copy that commonly goes into your SMS blasts per SID.

I hereby warrant that I am duly authorized by **Company Name of Client to** sign this Letter of Authorization on its behalf.

**Submitted By:** **On behalf of:**

**Diagram

Description automatically generated**Circle

Description automatically generated with medium confidence

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name of Client’s Authorized Signatory Daniel Randlemon**

Designation **Director, Phone Number Operations**

Company Name of Client  **Twilio, Inc.**

**Annex A: Message Template**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sender ID** | **Purpose** | **Validity Period** | | **Message Template** |
| **From** | **To** |
| 1. bank example | Client Notification | MM/DD/YY | MM/DD/YY |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| 4. |  |  |  |  |
| 5. |  |  |  |  |