Date:

**Subject: Registering and White-listing Sender ID -Acknowledgement Letter**

Dear Sir/Madam,

This is to inform you that we, **Company name,** wish to send SMS notification to our customers using the below sender ID. We Authorize **Twilio Inc.** to send messages on our behalf to your network.

We **company name** acknowledge that all the messages sent through our company will be from the below sender ID/s. Our company will be using this service to send information and product updates to customers. Any messages that are considered spam and against the law of Oman, will be blocked immediately and will be the sole responsibility of the end client and not his partners/providers.

Kindly white-list the below sender id:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sender-ID** | **Name of Organisation** | **Message Content sample** | **Company HQ** | **Contact number and Email** | **SMS Type (Transactional or Promotional) \*** |
|  |  |  |  |  |  |

\*For promotional SIDs, kindly include AD- as a prefix.

**Company name** acknowledges that violating the above may cause inconvenience to the customers, hence the company may result in paying penalties as well as permanent deactivation of account.

**Authorized Person,**

Name:

Designation:

Department:

Mobile:

Email: