Date: \_\_\_\_\_\_\_\_\_\_\_

To: Vodafone Oman

Dear Sir,

**SUBJECT: BULK SMS AUTHORIZATION LETTER**

Please accept this letter as an authorization given by <PLEASE INSERT COMPANY\_NAME> in order to register the below mentioned senders in order to send traffic to the end-users.

The following Sender IDs would be used to communicate transaction-based alerts and Promotional SMS:

**Owner of Sender ID details as below:**

|  |  |  |
| --- | --- | --- |
| **Name of the Company:** |  | |
| **CR Number:** |  | |
| **Portal & Sending source location:** | Within Oman | Outside Oman |
| **Type of Business/Industry:** |  | |
| **Company HQ Address:** |  | |

|  |  |  |  |
| --- | --- | --- | --- |
| **S/N** | **Sender ID Type** | **Sender ID** | **Company (Owner of Sender ID)** |
| 1 | Transactional |  | <Company Name> |
| 2 | Promotional |  | <Company Name> |

We Pledge not to send any spam or fake messages and we take full responsibility for any messages will be sent from these sender ids. We also pledge to notify you of any change in the sending source location.

We authorize **Precise Messages** to be our Bulk SMS provider on the above-mentioned sender Ids.

We request you to kindly do the needful.

Thanking you,

On behalf of <PLEASE INSERT COMPANY\_NAME>

|  |  |  |  |
| --- | --- | --- | --- |
| **Name:** |  | **Email:** |  |
| **Designation:** |  | **Website:** |  |
| **Authorized Signature & Company Stamp:** | | | |
|  | | | |