**Number : [*insert reference number in format: ClientName/SenderID-YYYYMMDD*]**

**Date : [ *insert date* ]**

To:

**Twilio Inc.**

**375 Beale Street, 3rd Floor**

**San Francisco, California 94105**

**United States**

**About : Letter of Appointment**

Dengan hormat,

To improve services that bring added value to our customers, then **(Insert Company Name)( "Client")**has engaged in the field of **.[Insert Type of Business]** wishes to enter Mobile Advertising services.

To support the Mobile Advertising services above **(Insert Company Name)** designates **Twilio Inc., ( "Partner")** as a Mobile Advertising service application provider and asks **PT. Twilio Inc.**, (**Partner)** to cooperate with **PT Indosat Ooredoo Hutchison Tbk (“Indosat and Hutchison”)** in carrying out the activities necessary for the implementation of the Mobile Advertising service.

Furthermore, To integrate the cooperation of Mobile Advertising services between **Twilio Inc.,** and **Indosat Ooredoo Hutchison,** then the undersigned **[*insert Company Director Name and Title*]**, representing **(Insert Company Name)**, hereby declares.

1. **(Insert Company Name**) Ensures that all mobile phone number (kartuHALO / simPATI / AS) registered by **(Insert Company Name)** to receive messages through the BULK (SMS / MMS / USSD) service is really a member of the community of **(Insert Company Name)** and has agreed to receive BULK (SMS / MMS / USSD) services on the phone number provided;
2. **(Insert Company Name**) Guarantees and is responsible for all content transmitted through the Mobile Advertising service, therefore Partner and Telkomsel are released from all claims or demands arising from the content transmitted via the Mobile Advertising service.
3. **(Insert Company Name**) Ensures and is responsible for all the registered sender name(s). The list of Sender IDs those require to be registered is attached on Appendix 1 and it contains below parameters:

Appendix 1:

|  |  |  |
| --- | --- | --- |
| Client's industry | Sender name to be registered | Message template(s) |
|  |  |  |

Similarly this Letter of Appointment is made ​​in duplicate with 2 (two) ORIGINAL versions of same to be used accordingly.

**Insert Client Company Name**

*insert Signature*

(Materai Rp. 9000 and Company’s stamp)

**[*insert Company Director Name*]**

**[*insert Company Director Title*]**

**Nomor :** **[*insert reference number in format: ClientName/SenderID-YYYYMMDD***

**Tanggal :** ***insert date* ]**

To:

**Twilio Inc.**

**375 Beale Street, 3rd Floor**

**San Francisco, California 94105**

**United States**

**Perihal : Surat Pendaftaran Sender ID**

Dengan hormat,

Bahwa untuk meningkatkan pelayanan yang mendatangkan nilai tambah kepada Pelanggan kami, maka **(Insert Company Name (“Klien”)** perusahaan yang bergerak dalam bidang **.[Insert Type of Business]** bermaksud mengadakan layanan Mobile Advertising.

Bahwa untuk mendukung layanan Mobile Advertising yang dimaksud diatas **(Insert Company Name*.***(“**Klien”)** menunjuk **PT Twilio Inc., (“Partner”)** sebagai penyedia aplikasi layanan Mobile Advertising dan meminta **Partner** untuk bekerjasama dengan **PT Indosat Ooredoo Hutchison Tbk (“Hutchison”)** dalam menjalankan kegiatan yang dianggap perlu untuk terlaksananya layanan Mobile Advertising tersebut.

Untuk selanjutnya sehubungan dengan akan diadakannya kerjasama tentang layanan Mobile Advertising antara **Partner** dengan **Indosat Ooredoo Hutchison,** maka yang bertandatangan dibawah ini **[*insert Company Director Name and Title*]**,  ***(“Klien”)*** mewakili **(Insert Company Name (“Klien”)** dengan ini menyatakan:

1. Bahwa **(Insert Company Name (“Klien”)** menjamin semua nomor telepon selular (Hutchison) yang didaftarkan oleh **(Insert Company Name. (“Klien”)** dan yang akan **menerima pesan khusus melalui layanan BULK** SMS adalah benar-benar anggota komunitas dari **Klien** dengan nomor telepon yang telah terdafatar dan setuju untuk menerima layanan layanan BULK SMS.
2. Bahwa **(Insert Company Name (“Klien”)** menjamin dan bertanggungjawab terhadap seluruh content/isi yang dikirimkan melalui layanan Mobile Advertising, oleh karenanya **Partner** dan **Hutchison** dibebaskan dari segala tuntutan atau gugatan yang timbul akibat content/isi yang dikirimkan melalui layanan Mobile Advertising tersebut.
3. Bahwa **(Insert Company Name). (“Klien”)** menjamin dan bertanggung jawab atas semua masking sender yang telah didaftarkan. Daftar Sender ID yang akan didaftarkan akan dilampirkan Appendix 1 dan akan mengandung parameter sebagai berikut:

|  |  |  |
| --- | --- | --- |
| **Client's industry** | **Sender name to be registered** | **Message template(s)** |
|  |  |  |

Demikian Surat Penunjukan ini dibuat dalam rangkap 2 (dua) ASLI yang sama bunyinya untuk dipergunakan sebagaimana mestinya.

**Insert Client Company Name**

*insert Signature*

(Materai Rp. 9000 and Company’s stamp)

**[*insert Company Director Name*]**

**[*insert Company Director Title*]**