[Letter head of [Company registered name]]

Date:………

Re: **Letter of Authorization**

To Whom It May Concern,

This is to certify that Twilio Inc., is authorized to use the Sender ID(s) or Sender Name(s): [**insert Sender ID**] to send A2P SMS on behalf of [**Company registered name**].

The intended purposes of the SMS sent under stated Sender ID(s) or Sender Name(s) are for [two-factor authentication, OTP, memberships’ notification, confirmation, privileges, important activities and membership details – ‘state only what applicable’] to members and users who have shared their mobile phone numbers with [Company registered name], i.e. opting in for these SMS communications.

[Company registered name] pledges not to send any spam, fake or any messages considered unlawful, fraudulent or inappropriate, and will take full responsibility for any legal consequences or liabilities arising from messages contained in these Sender IDs or Sender Name(s).

The sample of SMS contents are as follows:

|  |  |
| --- | --- |
| Sender ID/Sender Name | Example of text message |
| [aaa] | [ ] |
| [bbb] | [ ] |
|  |  |

Thank you for your cooperation.

Best Regards,

[Signature & company stamp]