**<Insert Client Company Header>**

**Letter of Authorization**

**Date**

This is to certify that **SYNERMAXX CORPORATION** is authorized to use the Sender IDs (“SIDs”) specified below within the indicated time frame to send A2P SMS on behalf of our company, **Insert Client Company Name** (the “**Insert Client Company Short Name**”).

**Insert Client Company Short Name,** represents and warrants that the SIDs specified below represent the name/brand/identity of the Company and that no other person or entity has the right to use or cause the distribution of these SIDs.

Accordingly, the Company hereby undertakes that it shall indemnify and hold **SYNERMAXX CORPORATION**, Smart Communications Inc. (“SMART”), its directors, stockholders, officers, employees and agents from any and all claims, suits, proceedings, actions, and other demands of third parties for violation of intellectual property rights or any other cause of action arising from the use of the SIDs and/or messages sent to subscribers using the SIDs.

|  |  |  |  |
| --- | --- | --- | --- |
| **Sender ID** | **Purpose of SMS** | **Validity Period (1 year only)** | |
|
| **Start Date** | **End Date** |
| **MM/DD/YY** | **MM/DD/YY** |
| <Insert Sender ID> | <Insert details> | <Please put validity> | <Please put validity> |

Notes:

* Purpose of SMS: OTP | NOTIFICATIONS | MARKETING | INTERNAL COMPANY USE | ALL
* Maximum of eleven (11) alphanumeric characters only per SID.
* Spaces are allowed. One space is equivalent to one (1) character.
* Big or small caps are allowed.
* Underscore, period, dash, question mark and exclamation points can be used, but this is highly discouraged as it may not reflect depending on the device of the user. We highly recommend clients to limit their SIDs to ASCII letters, 0-9 digits and spaces.
* SIDs should truly represent your Company Name/Brand/Identity to easily identify the SMS sender.
* Use of common nouns/generic names and words as SIDs will not be allowed.
* SIDs must not be that of any other company or competitor.
* SIDs must not be derogatory.
* Revoking of SID will be at the advice of the direct client in writing.

I hereby warrant that I am duly authorized by the **Insert Company Short Name** to sign this Letter of Authorization on its behalf.

|  |  |  |  |
| --- | --- | --- | --- |
| **Submitted By:** | |  | **Noted by:** |
|  |  |  |  |
|  |  |  |  |
| **INSERT AUTHORIZED COMPANY NAME** |  |  | **AGGREGATOR COMPANY NAME** |
| Position |  |  | Position |
| **INSERT COMPANY REGISTERED NAME** |  |  | **AGGREGATOR COMPANY NAME** |