Letter Head shall be the letter head of the brand

**Letter of Authorization**

**Date:**

This is to certify that **Promotexter Philippines, Inc.** is authorized to use the Sender IDs (“SIDs”) specified below within the indicated time frame to send A2P SMS on behalf of our company, (Full Name of Company) (the “Company”).

The Company represents and warrants that the SIDs specified below represent the name/brand/identity of the Company and that no other person or entity has the right to use or cause the distribution of these SIDs.

Accordingly, the Company hereby undertakes that it shall indemnify and hold Smart Communications Inc. (“SMART”), its directors, stockholders, officers, employees and agents from any and all claims, suits, proceedings, actions, and other demands of third parties for violation of intellectual property rights or any other cause of action arising from the use of the SIDs and/or messages sent to subscribers using the SIDs.

|  |  |  |  |
| --- | --- | --- | --- |
| **Sender ID** | **Purpose of SMS** | **Validity Period (1 year only)** | |
|
| **Start Date** | **End Date** |
| **MM/DD/YY** | **MM/DD/YY** |
| 1. Ex: Smart | NOTIFICATIONS | MM/DD/YY | MM/DD/YY |
| 2. |  |  |  |
| 3. |  |  |  |



In compliance with the Data Privacy Act (DPA) of 2012, and its Implementing Rules and Regulations (IRR) effective since September 8, 2016, I allow SMART to conduct activities relative to the A2P Messaging Service availed. As such, I agree and authorize SMART to:

1. Use the declared information below **to** proceed with the verification process that will prove the legitimacy of this document

2. Retain my information for a period of 5 years from the date of termination of the service, or at such time that I submit to SMART a written cancellation of this consent, whichever is earlier. I agree that my information will be deleted/destroyed after this period.

3. Retain my information in the Sender ID and Letter of Authorization Centralized Database shared only within SMART organization.

4. Share my information to affiliates and necessary third parties for any legitimate business purpose including investigation during an

**Due to the cases of false LOA submission, SMART is collecting the information below which will be used during the LOA Verification process to validate authenticity of the document. Please fill out accordingly the section below and DO NOT SKIP.**

|  |  |
| --- | --- |
| **Name:** | |
| **Contact Channel:**   * Company/Business Email   Note: **An email will be sent to the declared contact** **information and a reply will be required** **following the instruction on the email.** | **Email: \_\_\_\_Insert email address***\_\_\_\_\_\_\_\_\_* |

I hereby warrant that I am duly authorized to declare the above-mentioned information and to sign this Letter of Authorization by the Company on its behalf.



**Submitted By:** **Noted by:**

Diagram

Description automatically generated

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name of Company’s Authorized Signatory**

Designation **Dan Randlemon**

Company Name Director, Phone Number Operations

Email Twilio, Inc.